



SPMS July Face-to-Face Meeting Minutes
Date: Sunday, July 7, 2019

Meeting Called to Order: 1:00 PM PDT
Facilitator: Mark Moore (Chair)
Recorder: Diana LaMar (Fitness Chair – substitute for Deborah Hefter)

Executive Committee and Committee Chair Attendees:

Chair – Mark Moore (Mission Viejo Masters); Vice Chair/Meet Operations Chair – Kenny Brisbin (Long Beach Grunions); Member at Large/Awards Chair – Becky Cleavenger (Conejo Valley Masters); Coaches' Chair – Jeff Taylor (Mission Viejo Masters); Fitness Chair – Diana Dolan LaMar (Mission Viejo Masters); Officials' Chair - Alina Perez de Armas (Mission Viejo Masters); Open Water Chair - Robin Smith (Novaquatics Masters); Southwest Zone Chair - Mary Hull (South West Aquatic Masters); Newsletter Chair – Jorge Ferrero (Unattached). **Absent:** Secretary – Deborah Hefter (South West Aquatics Masters); History and Archives Chair - Robert Mitchell (Las Vegas Masters); Sports Medicine Chair – Arlette Godges (Conejo Valley Masters); Marketing/Program Development Chair - Anita Cole (Long Beach Grunions); Registrar/Webmaster – Dan Wegner (Las Vegas Masters); Treasurer – Bob Eberwine (South Bay Swim Team)

SPMS Member Attendees: Virgil Chancy (Unattached); Omar de Armas (Mission Viejo Masters); Nancy Kirkpatrick Reno (Conejo Valley Maters); Jill Gellatly (Conejo Valley Masters); Paul Szuskiewicz (Riverside Aquatics Masters)

Closed Session: The Executive Committee met from 12:30 to 1:00 to discuss confidential and personnel issues. No action items reported.

AGENDA:

COMMITTEE CHAIR PROJECTS AND UPDATES

Vice Chair: Kenny Brisbin

- Revising the meet entry forms which will include new information on relays; revising the SPMS observation form for SPMS recognized events.
- Discussions in process whether SPMS recognized and SPMS sanctioned meets should be held on the same dates.
- Discussions in process if lead-off relay swimmers times will automatically count as a top-ten time as well as show in swimmer's personal USMS data base.
- Recommended that sub-committee meeting minutes only report at General Conference Call meetings if an action item occurs. **Consensus by those in attendance that this is the policy that is followed within SPMS for all sub-committees.**

Treasurer: Bob Eberwine

Chair Mark Moore reported: All Committee Chairs should submit budget requests for 2020 to Bob prior to September 1, 2019 and ensure that the requested budget amount is justified.

Member at Large/Awards Chair: Becky Cleavenger

No Planning Items to Report

Fitness Chair: Diana LaMar

- Able to sit in on National Fitness Chair Conference Call. Recommendation that any SPMS member who is on a National Committee should be the SPMS Chair for that committee in the future. For example: Anita and Karen are both on the National Fitness Committee so one of



them should be the Fitness Chair for SPMS – ie: Alina is on the National Official's Committee, so she is the Officials Chair for SPMS – this is the preferred model to consider.

- Top-Ten Contractor Bid is posted on SPMS webpage. Diana and Becky are chairing the sub-committee. Encourage qualified members to apply.
- Discussion at USMS that Fitness and Sports Medicine may be combined.
- Recommended that the Executive Committee look at current SPMS Chair Committee Positions in an attempt to align them with National Committee positions ie: Social Media, Safety, Diversity, etc.

Coaches' Chair: Jeff Taylor

- The proposed Coaches' Clinic slated for August 26 may have to be postponed due to a cancellation of the presenter.
- Recommendation that the date is moved to October 12 and 13 because Bill Brenner from USMS is hosting a Stroke/Turn Clinic on October 13 in SPMS and Coaches' Clinic could be part of that. Looking to possibly host in the Simi Valley area. Nancy will coordinate with Kenny and Jeff on possibilities.

Officials' Chair: Alina Perez De Armas

- After USMS Nationals a meeting will be held to determine requirements for officiating Open Water Swims.
- Reviewing all Policies and Procedures as related to Officiating USMS sanctioned meets.

Open Water Chair: Robin Smith

- The goal of open water clinics did not occur due to problems at Castaic Lake and difficulties obtaining permits between Memorial Day and Labor Day at the beaches. The goal is to try again for 2020.
- A check-list/planning guide to host open water swims is in the final stages to encourage more event hosts to run USMS open-water sanctioned events.
- USMS and USTA are co-hosting an open water swim on July 19 at 6:00 p.m. in Long Beach. The Long Beach Grunions will promote USMS and SPMS with an information table. The event starts at 6:00 p.m. Cost is \$45 for 750-meter swim and \$65 for 1500 swim.

Newsletter Contractor: Jorge Ferrero

- Kudos and recognition for the outstanding job were given by members in attendance.
- Jorge reminded members to submit articles by the 15th of each month.
- Recommended that an annual newsletter is produced with a suggested date of January of each year. This should be mailed to all members in addition to an email blast.
- Recommended that the Executive Board consider contracting for a Social Media Chair or perhaps to include this with the Newsletter Contract and possibly incorporating Webmaster, Twitter, and Instagram accounts to ensure that SPMS is up-to-date with communicating with members. This may help with attracting new and younger members to SPMS.

Marketing/Program Development: Anita Cole

- Kenny Brisbin reported that Anita wants to remind coaches that USMS has banners that can be used by Swim Teams.
- Nancy commented that Anita was very responsive for obtaining USMS swim caps to promote Masters' Swimming and reminded everyone they are available if needed.

Other Items:



- By-Laws and Policies and Procedures Updates – Recommendation that the Executive Committee begin this process since much of the language is confusing. Suggested that each Chair and/or Executive Member review their portion of the By-Laws, Policies, and Procedures and bring suggested revisions to future SPMS Conference Call meetings. No date or action regarding timeline for this to occur.
- Positive feedback from coaches regarding the push from USMS to “*Try Masters’ Swimming*” during the month of June.
- Summer Nationals – Mark reported that as of July 7, 2019 there are 1100 entries and entries close on July 8, 2019. Timers are still needed but all other positions are well staffed. The City of Mission Viejo and various Service and Community Groups have responded positively for assistance. Additional parking will be provided at Mission Viejo High School (free shuttle); hotels (shuttle – must be purchased); Casa del Sol has 40 spots and 40 spots in Valet Parking (\$8.00 in dirt lot at pool); tennis center will be closed for the event. Hospitality will have the entire Tennis Center due to tennis closure for event.

Next conference call meeting is scheduled for Thursday August 15, 2019 at 7:30 PM PDT.

Meeting Adjourned: 2:10 PM PDT