

# Southern Pacific Masters Swimming Registrar Report – Dan Wegner

Prepared for Thursday, October 19<sup>th</sup>, 2017 SPMS Committee Meeting

Report Date: Friday, October 13<sup>th</sup>, 2017

<i>Southern Pacific 2017 Year to Date</i>	<i>Southern Pacific 2016 End of Year</i>	<i>Southern Pacific Clubs</i>
4,904 Members Registered 2,812 Men 2,092 Women	5,046 Members Registered 2,881 Men 2,165 Women	<ul style="list-style-type: none"> <li>• 99 registered clubs for 2017</li> <li>• 103 registered clubs for 2016</li> <li>• 278 self-identified coaches for 2017</li> <li>• 304 self-identified coaches for 2016</li> </ul>

We have ~2.3% fewer members this year (4,904) than last year (5,022) around the same time.

2018 Club Registration began October 1st. \$56

2018 Individual Registration begins November 1st. \$56

Ordered membership registration materials for 2018 USMS registration year: membership card stock, postage paid envelopes with return address.

Marketing Materials: USMS stickers, luggages tags and brochures delivered to Anita. Provided USMS brochures and sticker to Karin Wegner for 50+ convention.

Discussed Swimming Saves Lives Foundation (SSLF) with CEO Brandon Franklin.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.

## Webmaster Report

Finished creating mobile-friendly (responsive design) website theme. Discussed with USMS. Copied all content from previous website. Now reviewing and preparing for launch. After mobile-friendly theme launch, improving SEO of website.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling and telling me your request needs to be processed urgently.