

# SPMS Awards and Recognition Program

## Club Swimmer of the Month

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1. The purpose of this award is to give coaches the opportunity on a monthly basis to recognize SPMS swimmers on their team based on the criteria in item 2 below. This is purely a tool that coaches may choose to take advantage of if they feel it would benefit their club and/or swimmers. No coach is obligated to take advantage of this opportunity.
2. The criteria for the award are as follows:
  - a. The individual was a member of local swim club and SPMS during the month under consideration.
  - b. The swimmer accomplished something outstanding in the opinion of the coach either at swim workouts or a swim competition. Examples could be a swimmer who attended the most workouts that month, swam butterfly stroke for the first time, dove off the blocks for first time, finally learned a flip turn, perfected his or her breathing, swam the greatest distance that month, swam a first open water swim of any form, swam in first swim meet, broke a personal best time that was difficult to accomplish, exhibited outstanding team spirit in some special way, etc.
3. Selection:
  - a. Selection should be made by club coach.
  - b. Club coach or coaches can submit a maximum of one name per month per swim club.
  - c. Coach should submit name of Masters Swim Club, name of swimmer, month and year of award, and a brief statement of recipient's accomplishment.
  - d. Coach should use link provided on SPMS website for submission.
  - e. Submission should be made by end of each month in order for recognition to appear the beginning of new month on website.
4. Recognition:
  - a. Club Swimmer of the Month shall be honored by the club coach who will be emailed a certificate to be printed out and presented to the recipient at appropriate and convenient time and place determined by the coach. It could be on deck before swim practice, at a team/club social, a club banquet, a holiday party, etc.
  - b. Recognition will also occur on SPMS website and newsletter.
5. Participation:
  - a. Coaches are encouraged to participate as appropriate to situation.
  - b. Coach may submit a deserving swimmer each month or just occasionally as he or she desires. All submissions are welcome and voluntary.
6. General Goals:
  - a. Encourage all swimmers, especially those who may not participate in reward generating programs such as swim meets. It is an opportunity to reward fitness swimmers and new swimmers who perhaps have never won a ribbon or medal ever before.

- b. Recognize continued improvement in all aspects of swimming.
- c. Promote inter-club awareness and unity by posting accomplishments on the SPMS website and newsletter.
- d. Attract and encourage new members by sharing information on Club Swimmer of the Month on the website to show that Masters Swimming is more than just competitive swimming.
- e. Retain and recruit Master Swimmers.
- f. Improve swimmer morale.
- g. Increase practice attendance.