

Southern Pacific Masters Swimming
PROFIT AND LOSS
 January - June, 2014

	JAN 2014	FEB 2014	MAR 2014	APR 2014	MAY 2014	JUN 2014	TOTAL
Income							
Awards Sales	2,033.90	133.10	161.70	260.70			\$2,589.40
Promotional Sales	180.00	411.25		10.00			\$601.25
Registration Revenue							\$0.00
Offline Registrations	706.00	706.00	548.00	176.00	121.00	53.00	\$2,310.00
Offline Registrations Expense	-513.00	-519.00	-396.00	-110.00	-78.00		\$ -1,616.00
Online Registrations	21,427.00	14,487.00	4,311.00	3,499.00	2,377.00		\$46,101.00
Total Registration Revenue	21,620.00	14,674.00	4,463.00	3,565.00	2,420.00	53.00	\$46,795.00
Sanction Revenue							\$0.00
Open Water				50.00	25.00	500.00	\$575.00
Pool	300.00	200.00	50.00		250.00	50.00	\$850.00
Total Sanction Revenue	300.00	200.00	50.00	50.00	275.00	550.00	\$1,425.00
Total Income	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$51,410.65
Gross Profit	\$24,133.90	\$15,418.35	\$4,674.70	\$3,885.70	\$2,695.00	\$603.00	\$51,410.65
Expenses							
Awards							\$0.00
Annual						48.38	\$48.38
Total Awards	0.00	0.00	0.00	0.00	0.00	48.38	\$48.38
Bank Charges	3.00	13.00	19.99			1.78	\$37.77
Clinics & Seminars		920.58			149.00	633.01	\$1,702.59
Convention							\$0.00
Advances						16,293.00	\$16,293.00
Total Convention	0.00	0.00	0.00	0.00	0.00	16,293.00	\$16,293.00
Entry Fees - Comp'd	397.00		187.00				\$584.00
Equipment - Purchases		260.00					\$260.00
Equipment - Storage	100.00	100.00	100.00	100.00	100.00	100.00	\$600.00
Individual Registrations - Comp'd	960.00						\$960.00
Office Expenses & Supplies			107.44				\$107.44
Phone & Fax			897.99				\$897.99
Postage			855.80			147.08	\$1,002.88
Professional Fees							\$0.00
Legal & Accounting		75.00		8.00	550.00		\$633.00
Meet Operations	100.00		600.00		400.00	200.00	\$1,300.00
Newsletter/Top 10 Recorder	416.66		1,249.98		416.66	416.66	\$2,499.96
Open Water Referee						50.00	\$50.00
Registrar	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	1,350.00	\$8,100.00
Total Professional Fees	1,866.66	1,425.00	3,199.98	1,358.00	2,716.66	2,016.66	\$12,582.96
Promotional & Advertising	2,576.20	22.00	3,424.81				\$6,023.01
Software			318.58			259.41	\$577.99
Stationery & Printing			5,274.97				\$5,274.97
Taxes & Licenses					25.00		\$25.00
Travel	169.50		830.38		166.90	256.66	\$1,423.44
Website & Web Development		720.00					\$720.00
Total Expenses	\$6,072.36	\$3,460.58	\$15,216.94	\$1,458.00	\$3,157.56	\$19,755.98	\$49,121.42
Net Operating Income	\$18,061.54	\$11,957.77	\$ -10,542.24	\$2,427.70	\$ -462.56	\$ -19,152.98	\$2,289.23
Other Income							
Interest Earned	1.07				2.01	1.02	\$4.10
Miscellaneous Income		0.01					\$0.01
Total Other Income	\$1.07	\$0.01	\$0.00	\$0.00	\$2.01	\$1.02	\$4.11
Other Expenses							
Miscellaneous Expense			0.01				\$0.01
Total Other Expenses	\$0.00	\$0.00	\$0.01	\$0.00	\$0.00	\$0.00	\$0.01

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Net Other Income	\$1.07	\$0.01	\$ -0.01	\$0.00	\$2.01	\$1.02	\$4.10
Net Income	\$18,062.61	\$11,957.78	\$ -10,542.25	\$2,427.70	\$ -460.55	\$ -19,151.96	\$2,293.33

Monday, Jul 07, 2014 10:32:38 AM PDT GMT-7 - Cash Basis